1) Why Liquid BioCell™ Life?

Liquid BioCell Life provides the exclusive, multi-patented Liquid BioCell, combined with antioxidant-rich super fruits and Resveratrol, all in a delicious liquid dietary supplement. The combination of these ingredients works synergistically to promote healthy aging, active joints, and younger-looking skin.

2) What ingredients are in Liquid BioCell™ Life?

Liquid BioCell Life is a highly-bioavailable liquid nutritional supplement that contains a proprietary blend of science-substantiated ingredients including multi-patented Liquid BioCell, resveratrol, and 13 antioxidant-rich superfruits from around the world.

3) What is Liquid BioCell™?

Liquid BioCell is the exclusive, highly bioavailable liquid form of BioCell Collagen® TF, which is a clinically researched, multi-patented nutraceutical ingredient that helps the body maintain healthy connective tissues, flexible joints and youthful looking skin. Medical professionals and nutritionists are calling it a new generation of “super ingredients”. Liquid BioCell is made from a single natural source and utilizes a patented Bio-Optimized™ process, which ensures rapid absorption. Numerous clinical studies support its safety, bioavailability and effectiveness. It is 100% natural.

4) What is Resveratrol?

Resveratrol is found in the skin of red grapes and is the factor in red wine responsible for ‘the French Paradox’. Despite their diet high in calories and saturated fats, the French, who consume red wine regularly, have low incidences of obesity and cardiovascular problems. Resveratrol is one of the most recognized and widely studied compounds due to its potential roles in promoting longevity. Studies revealed a number of health-promoting properties such as antioxidant, anti-inflammatory, and beneficial cardiovascular effects. Liquid BioCell Life does not contain any alcohol. A single serving of Liquid BioCell Life (2 ounces) contains the same amount of resveratrol as four bottles of red wine; however, resveratrol is not alcohol.

5) What fruits are in Liquid BioCell™ Life?

Liquid BioCell Life contains a combination of 13 fruits that supply a wide range of polyphenols, flavonoids and other powerful antioxidants. All of the fruits in Liquid BioCell Life are carefully selected based upon ongoing scientific research. These fruits are:

- Blueberry
- Red Grape
- Strawberry
- Apple
- Pomegranate
- Mangosteen
- Açaí
- Cranberry
- Noni
- Jujube
- Lycium (Goji Berry)
- Nopal
- Maqui
6) What is the recommended daily dosage of Liquid BioCell™ Life?

The recommended daily dosage is two (2) ounces, twice daily. It is best to take Liquid BioCell Life once in the morning and again, once in the evening. Liquid BioCell Life can be taken with or without food or water, depending on your preference.

7) Can I take more than the recommended dosage?

You may take more than the recommended dosage, as the product is safe and made with natural ingredients.

8) How soon will I experience results?

According to clinical trials, the benefits of BioCell Collagen are evident between two weeks and six months of taking the product. We recommend taking two (2) ounces of Liquid BioCell Life twice per day, consistently, for two to three months to experience the product's full benefits and optimal results. Individual results may vary.

9) What clinical trials and scientific research supports Liquid BioCell™ Life's claims of healthy aging, active joints and younger-looking skin?

7) Suppression of Type II Collagen-Induced Arthritis by the IntraVenous Administration of Type II Collagen or Its Constituent Peptide. Englert et al. 1984, Cell Immuno, pp. 87: 357-365.

10) Is Liquid BioCell™ Life safe?

Yes. Liquid BioCell Life is a safe and nutritional supplement, made with natural ingredients, that provides healthy aging benefits, active joints, and younger-looking skin. The following are the ingredients that comprise Liquid BioCell Life and related safety notes:

**Liquid BioCell™:***

Liquid BioCell has been tested in multiple toxicity studies which have proven it to be safe. Additionally, Liquid BioCell has earned GRAS-designation, as it is Generally Recognized as Safe. Furthermore, since its launch in 1997, Liquid BioCell has been safely and effectively consumed by millions of consumers worldwide with no adverse effects. Billions of doses of this ingredient are safely consumed each year.

**Resveratrol:***

Although this component is naturally found in red wine and has been historically consumed for hundreds of years, human clinical trials have also shown that even very high doses of resveratrol have been safely tolerated.
Thirteen Fruit Blend:
All of the fruits in Liquid BioCell Life are carefully selected based upon ongoing scientific research as well as traditional use in countries within North America, South America, Asia, and Europe. Each one of these fruits has been safely consumed throughout history.

11) Is Liquid BioCell™ Life safe for pregnant women?

Safety has not been tested for use by pregnant women. Although Liquid BioCell Life is made with natural ingredients, we strongly recommend that pregnant women consult with their physicians prior to taking any dietary supplement, including Liquid BioCell Life.

12) Is Liquid BioCell™ Life safe for children?

Safety has not been tested for use by children. Although Liquid BioCell Life is made with natural ingredients, we strongly recommend that you consult your child’s pediatrician when introducing any nutritional supplement into their diet.

13) Can I take Liquid BioCell™ Life if I have acid reflux?

If you have a pre-existing condition of acid reflux or any other condition, please consult your doctor. If you happen to be very sensitive to juices, you may want to try any (or a combination) of the following:

- Dilute the product with water. You may do so without diminishing its effectiveness. We recommend one part Liquid BioCell Life and one part water. If the solution is still too strong, add more water.
- Divide the daily dosage into smaller but more frequent servings.
- Take the product with food, such as a slice of bread or crackers.

14) Can I take Liquid BioCell™ Life if I am diabetic?

Liquid BioCell Life contains only seven grams of naturally occurring sugar with each serving. Diabetics should have their blood sugar levels tested regularly. Anyone with a diagnosed health condition should consult their doctor prior to changing their diet or using any dietary supplements.

15) Does Liquid BioCell™ Life interact with medications?

Anyone taking medication should consult with their physician prior to taking any dietary supplement. Several toxicology studies show through extensive research that the active ingredient, Liquid BioCell is completely safe. It is a natural ingredient and has earned GRAS (Generally Recognized As Safe) designation. Clinical research also supports the safety of resveratrol. The other ingredients in the formulation include fruit extracts and juices that are also natural, and of course, have been consumed for centuries. Your physician should advise on any food or natural products to avoid while on your medication.

16) Should Liquid BioCell™ Life be taken with food, on an empty stomach, or with water?

Liquid BioCell Life can be taken with or without food or water, depending on your preference.

17) Does Liquid BioCell™ Life contain alcohol?

Liquid BioCell Life does not contain any alcohol. To underscore the fact that a single serving of this nonalcoholic product contains the same amount of resveratrol as four bottles of red wine.
18) Are the fruits contained in Liquid BioCell™ Life sprayed with pesticides?

While the utmost care is used to meet the highest safety standards in the manufacture of Liquid BioCell Life, we cannot guarantee that all the fruits in the blend are pesticide-free. For example, the mangosteens in our blend are pesticide-free, blueberries are wildly harvested, and the blend of fruits holds a Phytosanitary certificate which is issued for products that pass health requirements pertaining to storage, pests, plant diseases, chemical treatments and weeds. Furthermore, the Liquid BioCell is derived from a GMO-, hormone-, and antibiotic-free source. Some of the other fruits are conventionally grown. Each and every batch of Liquid BioCell Life is tested to meet food safety requirements.

19) Is Liquid BioCell™ Life organic?

Liquid BioCell Life is made with natural ingredients, but is not certified organic.

20) Since Liquid BioCell™ is derived from sternal cartilage, is the poultry source organic? Are they humanely treated?

Liquid BioCell is derived from a by-product of humanely-treated chickens from the world’s most reputable and regulated farms. It is also GMO, antibiotic, and hormone-free.

21) Is Liquid BioCell™ Life okay for vegetarians?

Liquid BioCell Life is not a vegetarian or vegan product. Liquid BioCell is a natural ingredient which is sourced from poultry. Liquid BioCell provides a naturally-occurring matrix of hydrolyzed collagen, hyaluronic acid, and chondroitin sulfate that supports joint and skin health. Collagen and hyaluronic acid are biomolecules present in living organisms that are not plant based. It is also GMO-, antibiotic-, and hormone-free.

22) Is Liquid BioCell™ Life kosher?

The fruits contained in Liquid BioCell Life are kosher certified; however, Liquid BioCell is not kosher certified. Therefore, Liquid BioCell Life is not considered kosher.

23) Is Liquid BioCell™ Life available outside the United States?

Yes, Liquid BioCell Life is also currently available in Canada.

24) Why are liquid supplements better than tablets and capsules?

Liquid dietary supplements are the preferred delivery system to the body. Liquid supplements are absorbed faster and do not undergo the typical digestive steps required for tablets, capsules, or powders. In addition, dose compliance becomes difficult with solid dosage forms of supplements. Being a liquid, Liquid BioCell Life is convenient and easy to swallow.

25) Can I find Liquid BioCell™ Life in stores?

No, Jusuru products are not available in retail establishments. They are only available through its network of Independent Representatives.

26) Does Liquid BioCell™ Life contain preservatives?

Liquid BioCell Life does contain trace amounts of preservatives in order to maintain efficacy and product stability. Each bottle of Liquid BioCell Life has a shelf life of 15 months in an unopened bottle; however, it should be refrigerated.
27) How does Liquid BioCell™ Life work for people who have lost a lot of body weight and now have excess skin? Will Liquid BioCell™ Life help tighten saggy skin?

Saggy skin happens as the skin loses structural components in association with natural or photoaging. Deterioration of the dermal matrix structure is due to the loss of collagen, elastin, and ground substances such as hyaluronic acid (HA). As HA decreases, unwanted lines, wrinkles, and deep folds appear. At a molecular level, the loss of HA is responsible for dehydration of skin, which leads to thinning and reduction in volume and suppleness. This is also worsened by the disorganization of the collagen fibrillar network in the dermis. Ultimately, the dermal structure collapses and the resulting surface of the skin sags. Liquid BioCell Life’s exclusive formulation with Liquid BioCell can help minimize sagging skin effects in the following ways:

1) By providing structural building blocks of the dermal network in highly absorbable forms. Our patented process reduces the size of collagen peptides to ensure efficient absorption. The sizes of HA and chondroitin sulfate (CS) molecules are also very small in comparison to other products. These components supplement the essential structure of the skin and are highly bioavailable building blocks that effectively antagonize skin sagging.

2) By replenishing HA, a key molecule for skin hydration and volume increase. High levels of HA are critical to maintain in order to prevent skin sagging. HA is responsible for skin volume and turgidity due to its ability to retain water. Human subjects who took daily doses of Liquid BioCell had a 60-fold increase in HA levels in the blood. This suggests that Liquid BioCell Life supplements HA to improve skin hydration and reduce the severity of skin sagging.

28) What is the ORAC value of Liquid BioCell™ Life?

The Oxygen Radical Absorbance Capacity (ORAC) of Liquid BioCell Life equates to that of multiples of the daily recommended equivalence found in the average fruit servings’ antioxidant value. The ORAC value of Liquid BioCell Life is not disclosed for a strategic purpose; Liquid BioCell Life’s uniqueness in terms of fruit ingredients does not end with a high ORAC value, as do most fruit-based supplements. Liquid BioCell Life is specifically designed to provide a synergy of health-promoting properties of thousands of different phytonutrients contained within the thirteen fruit blend, combined with resveratrol and an exclusive, multi-patented Liquid BioCell that no other liquid supplement contains.

29) How much Liquid BioCell™ is in each serving of Liquid BioCell™ Life?

Liquid BioCell is a naturally occurring matrix of bioavailable hyaluronic acid, hydrolyzed collagen, and depolymerized chondroitin sulfate. The amount of Liquid BioCell is not disclosed, as it is part of the proprietary blend. Liquid BioCell Life provides an ample and efficacious dosage of Liquid BioCell with each daily serving. Our extensive history with Liquid BioCell and product formulation/development lends itself to our thorough understanding and experience with the active ingredients contained within Liquid BioCell Life.

30) Can I replace my current multi-vitamin with Liquid BioCell™ Life?

Liquid BioCell Life is not designed to replace your multi-vitamin. Although it contains naturally occurring vitamins, it does not contain the USDA recommended dosage that constitutes a product as a ‘multi-vitamin’.
31) Is Liquid BioCell™ Life FDA approved?

Liquid BioCell Life, like all dietary supplements, is not approved by the Food and Drug Administration. The FDA does not approve dietary supplements. Regarding quality, however, every batch of Liquid BioCell Life is manufactured in a cGMP compliant (21CFR Part 111) facility that is certified by both the NPA (Natural Products Association), NSF, and NSF for Sport®. The manufacturer holds a Drug Manufacturing License issued by the State of California Food and Drug Branch and is registered as a Drug Establishment with the FDA.

32) What is the source of the acidic ingredients in your product?

Citric acid is a natural preservative and undergoes several steps during the purification process. Our products utilize the highly pure crystalline form. All of our ingredients, including ascorbic acid, also known as Vitamin C, and citric acid are non-GMO. Life, Sport and Skin products each contain citric acid and ascorbic acid. Our Liquid BioCell Life Chews product contains citric acid, ascorbic acid and malic acid.

33) What is the source of maltodextrin contained in your Stromaderm® Body Serum product?

Maltodextrin, found in our Stomaderm® Body Serum product, is part of an ECO-certified blend and is derived from non-GMO corn.

You may find it helpful to know that our manufacturing company is also USDA Organic-certified and recently became a member of the Organic Soil Association. All of our cosmetic products are free of parabens, sulfates, synthetic fragrances, synthetic dyes, petrochemicals, phthalates, GMOs, and triclosan. Furthermore, our COSMOs-certified facility ensures an annual inspection of our manufacturing facility by the Soil Association and the USDA. This inspection includes an audit of organic ingredients, that all labels have been approved, and that any non-organic ingredients are being used due to unavailability of organic equivalents. All ingredients are GMO free and any processed ingredients that the facility houses have been processed by ecologically sound means.

34) Where is Liquid BioCell™ Life manufactured and made?

Liquid BioCell Life is manufactured and made in Anaheim, California, USA, in a cGMP compliant (21CFR Part 111) facility that is certified by both NPA (Natural Products Association), NSF, and NSF for Sport®. The manufacturer holds a Drug Manufacturing License issued by the State of California Food and Drug Branch and is registered as a Drug Establishment with the FDA.

35) What is the shelf life of Liquid BioCell™ Life?

Liquid BioCell Life has a shelf life of 15 months in an unopened bottle; however, it should be refrigerated immediately after opening. Please handle your product with care. Unopened bottles should not be stored in an environment above room temperature. After opening, it is imperative that the product be refrigerated and consumed within one month.
**Liquid BioCell™ Life Soft Chews**

1) **What are Liquid BioCell™ Life Soft Chews?**

Liquid BioCell Life Soft Chews are a convenient, sugar-free Liquid BioCell Life line addition. It has all the same benefits of the liquid formulation.

2) **Can I purchase the Liquid BioCell™ Life Soft Chews in Canada?**

Yes, Liquid BioCell Life Soft Chews are available in Canada on a Not For Resale (NFR) basis. This means you may purchase the product which ships from the US to Canada, but it is intended only for personal consumption. Purchases in Canada count as normal volume for commissions, the same as our other products do.

3) **What is the sweetener used in Liquid BioCell™ Life Chews?**

Liquid BioCell Life Soft Chews are sweetened with stevia, an all-natural plant-derived sweetener that is zero-calorie, zero-glycemic index.

4) **Can I replace Liquid BioCell™ Life with Liquid BioCell™ Life Soft Chews?**

Liquid BioCell Life Soft Chews are not intended to be a replacement for our liquid product. However, since they are a sugar-free alternative to Liquid BioCell Life, if someone chooses to replace them they may do so and still retain the health benefits of our Liquid BioCell Life.

5) **Do Liquid BioCell Life Soft Chews and Liquid BioCell Life have the same amounts of Liquid BioCell and Resveratrol?**

Yes, the amounts of Liquid BioCell and resveratrol are equivalent in both Liquid BioCell Life and Liquid BioCell Life Soft Chews. Each Soft Chew serving (2 chews) is equal to 2oz of Liquid BioCell Life. Each Soft Chew serving (2 chews) provides you with the same amount of resveratrol as contained in four full bottles of red wine.

6) **What is the recommended dosage for Liquid BioCell™ Life Soft Chews?**

The recommended dosage for Liquid BioCell Life Soft Chews is two (2) chews twice daily, for a total of four (4) chews per day. Each pouch contains 28 chews, thus each pouch would be sufficient for a 1-week supply.

7) **Are Liquid BioCell™ Life Soft Chews gluten free?**

Yes, Liquid BioCell Life Soft Chews are gluten free.

8) **What is the “best-used by” date for Liquid BioCell™ Life Soft Chews?**

The “best-used by” date is found imprinted on the side of the Liquid BioCell Life Soft Chews pouch.

9) **How many chews come in a pouch and how many should I take?**

The recommended dosage for Liquid BioCell Life Soft Chews is 2 chews twice daily, for a total of 4 chews per day. Each pouch contains 28 chews, thus each pouch would be sufficient for a 1-week supply.
10) How long will one pouch last?

Each pouch contains 28 chews, thus each pouch would be sufficient for a 1-week supply, based on the recommended dosage of 2 chews twice daily.

11) Do I save money on shipping if I order multiple quantities?

Yes, when ordering multiple quantities of Liquid BioCell Life Soft Chews there are savings on shipping depending upon the number of Soft Chews ordered.

12) Can I substitute my Autoship with Liquid BioCell™ Life Soft Chews and still be eligible for commissions and other programs like 3ForFREE?

Yes, as long as your personal volume is at least $140.00 (140 PV), you may substitute your Autoship with any combination of Jusuru products, including Liquid BioCell Life Soft Chews.

13) Do Liquid BioCell Life Soft Chews need to be refrigerated?

No, the convenience of Liquid BioCell Soft Chews is that they are portable. You can take them with you on-the-go and they do not need to be refrigerated.

14) Is there a discount on buying in bulk?

Yes, there are bulk discounts available. Please log in to your iRep Office for pricing.